

BRIAN RUSSELL | Graphic Designer

 russelldesigner.com

 designerbrianrussell@gmail.com

 864.313.5082

EXPERIENCE

Dynamic Integrated Services (DIS) | Remote

Subject Matter Expert | May 2020 to Present
Consultant | Oct 2017 to May 2020

Provide graphic design, 508 compliance (accessibility), and project management support for a variety of U.S. federal government contracts. Also served on the DIS recruiting team by reviewing candidates, conducting phone screenings, and managing interviews.

- **Veterans Health Administration (VHA), National Center for Health Promotion and Disease Prevention (NCP)**
 - » Served as the project manager and senior designer on the contract.
 - » Assigned and reviewed work from another designer and two 508 compliance specialists.
 - » Provided monthly status reports and tracked the contract budget.
 - » Ensured that new and existing products were accessible and 508 compliant.
- **Veterans Benefits Administration (VBA), Loan Guaranty Service (LGY)**
 - » Redesigned the LGY brand, including 508 compliant templates for social media, Word documents, PowerPoints, fact sheets, and a quarterly newsletter.
- **U.S. Department of Veterans Affairs (VA), Office of Information and Technology (OIT), IT Strategic Communication (ITSC)**
 - » Rapidly developed content to help OIT manage the COVID-19 crisis.
 - » Created animated videos to educate OIT's audiences.
 - » Led 508 trainings for government clients.
- **Also provided design support for:**
 - » VA National Cemetery Administration (NCA)
 - » Automated Benefits Delivery (ABD)
 - » VHA Procurement and Logistics Office (PLO)
 - » VHA Office for Organizational Excellence (OE)
 - » Department of Defense (DOD) Real Warriors Campaign (RWC)
 - » Bainum Family Foundation

Harbin Clinic | Rome, GA

Designer | May 2014 to Oct 2017

Marketing Intern | May 2013 to May 2014

Collaborated with the marketing team to revitalize Harbin Clinic's brand and establish Harbin as the preeminent medical provider in the region.

- Designed ads and content that helped to boost Harbin's Facebook likes from around 200 to over 24,000 (an 11,900% increase).
- Designed Harbin Clinic's first 3D billboards featured in Rome and Cartersville, Georgia.
- Developed visual identities and collateral for 5K races sponsored by Harbin Clinic.
- Created eye-catching vehicle wraps for Harbin's service fleet.
- Animated videos promoting Harbin sponsored events and services.

EDUCATION

Berry College | May 2014

Bachelor of Arts, Communication
Minors in Art and Web Development

AWARDS

Hermes Awards, Gold 2019

Print Media and Publications:
Office of Organizational Excellence
Annual Report

33rd Annual Healthcare Advertising Awards, Gold Award

Health Promotion Program: Know Your Core4 Campaign

SKILLS

- Brand Identity
- Print and Digital Design
- Social Media
- Motion Graphics
- 508 Compliance and Accessibility
- Project Management
- Adobe Creative Suite
 - » InDesign
 - » Illustrator
 - » Photoshop
 - » After Effects
 - » Acrobat
- Microsoft Office Suite
 - » Word
 - » PowerPoint
 - » Excel
 - » Outlook